

**UNIVERSITY OF IOANNINA
SCHOOL OF EDUCATION
DEPARTMENT OF EARLY CHILDHOOD EDUCATION
SOCIAL ISSUES, MASS MEDIA AND EDUCATION LABORATORY
MALIOTIS CULTURAL CENTER OF HELLENIC COLLEGE HOLY CROSS**

**11th INTERNATIONAL SUMMER UNIVERSITY
“GREEK LANGUAGE, CULTURE, AND MASS MEDIA”**

. May 24-29 2025, Boston

The Social Issues, Mass Media and Education Laboratory of the Department of Early Childhood Education, School of Education, of the University of Ioannina, and the Maliotis Cultural Center of Hellenic College Holy Cross in Boston, with the participation of:

- Ecumenical Patriarchate, Greek Education Department,
- Greek Orthodox Archdiocese of America, Department of Greek Education,
- Greek Applied Linguistics Association
- Athens – Macedonian News Agency
- Study in Greece
- The University of Chicago, Center for Hellenic Studies, and
- Fondazione Vexillum,
- Hellenic Association of Political Scientists,

organize the 11th International Summer University “Greek Language, Culture, and Mass Media.” The project is scheduled to take place in Boston, on May 24 – 29 2025, at the Maliotis Cultural Center (campus of Hellenic College at 50 Goddard Avenue) in Brookline. It will be conducted through the Center for Lifelong Learning of the University of Ioannina.

The program enjoys the auspices of the Hellenic Parliament and will be held under the auspices and with the support of the General Secretariat for Greeks Abroad and Public Diplomacy of the Ministry of Foreign Affairs. It is underlined that the program has been included in the strategic plan of the Ministry of Foreign Affairs for Hellenism Abroad (2024-2027).

The 11th International Summer University has the special title:

Diaspora mass media: challenges and prospects for the Greek language and culture

Indicative topics:

- The international presence of diaspora mass media and their contribution to the modern Greek culture
- The contribution of the diaspora mass media towards spreading and preserving the Greek language
- Depictions and representations of Greece in diaspora mass media
- Diaspora mass media, identity, and multicultural horizons
- Diaspora mass media and modern crises (memoranda, refugees, climate, war, energy).
Language representations and symbols
- The teaching role of diaspora mass media

-Possibilities for cooperation and synergies, in the framework of a global forum for Greek diaspora mass media

A tradition of extroversion

Following 10 years of renowned success for the program, the tradition of fostering extroversion and synergies with prominent international institutions in education, culture, and mass media continues. It is reminded that, in the previous years, the International Summer University “Greek Language, Culture, and Mass Media” has been supported by the Harvard University Center for Hellenic Studies, the Hellenic Representation of the European Parliament, the Association of European Journalists (Greek department), the Orthodox Academy of Crete, the French Department of the Club de la Presse Européenne in Paris, the Centre Culturel Hellénique in Paris, the Instituto De Letras in Rio De Janeiro University, the Department of Media, Communications, Creative Arts, Language and Literature, Faculty of Arts of Macquarie University, the Macquarie Greek Studies Foundation in Sydney, and many more.

Participation

Directors and journalists of diaspora mass media in America, Europe, Australia, Asia, and Africa will participate in the program. Moreover, academics and researchers, intellectuals and artists from Greek and foreign universities and research centers will join the program.

Free participation. The program is addressed to

The program will be offered for free. The program is addressed to journalists, undergraduate and graduate students, PhD holders, educators, and it accepts a number of professionals with relevant interests, in the framework of lifelong learning. The program offers certificates of attendance and educational material to the participants.

The presence of mass media in Greece and in the diaspora

The following organization support the program as communication sponsors: ERT, ERT 2, ERT3, ERT WORLD, the First Program 105.8, the Voice of Greece, and the Parliament Channel. Real FM, Real News, and real.gr, along with ATHENS VOICE and CNN GREECE, serve as media sponsors, as well. The Greek Service of Deutsche Welle is also a media sponsor. The following media sponsors also participate in the program: Orthodox Observer News, The National Herald in the U.S.A., Hellenic News of America, Greek News USA, Cosmos Philly. Greek – American News from Philadelphia, The Panhellenic Post, the daily edition of Greek Herald, and the newspaper Neos Kosmos in Sydney, the Hellenic Public Radio of New York COSMOS FM, the H W Media Group in Austria (diaspora websites <https://hephaestuswien.com/>, <https://pyramisnews.gr> and the Greek-speaking radio in Austria [Hephaestus Radio](#)). Pyramis News is addressed to the Diaspora in Africa and the Arab countries. Media sponsors also include the following diaspora media: Kallimera Massalia, WNTN Radio-1550 AM/Grecian Echoes in Boston, Hellenic Radio from Bedfordview in Johannesburg, South African homegrown station "New Panhellenic Voice", the newspaper “Eleftheria” in London, 2mm Radio, Sydney, Darwin, Wollongong, the website «Hχώ» of Central and South Africa, NEWSVILLE in Belgium and more. In addition, the BCI MEDIA GROUP (Broadcast Canadian & International TV - Radio Network and Telecommunication) is participating from Canada in the 11th International Summer University, specifically with the global digital television NETV Toronto and NETV Europe, with the information platform BCI 24 News Network and the subscription digital platform GoSMART TV PLUS. In addition, from Egypt, the «Αλεξανδρινός Ταχυδρόμος» - Accountability Branch of the Greek Community of Alexandria and the «Φάρος Ομογένειας», as well as the Greek community of Cairo, which

publishes the newspaper «Νέο Φως» are participating as communication sponsors. The Greek Diaspora in France – Diaspora grecque en France – also participates. Newer entries added to the program are the following: Active News Uk (United Kingdom), e-enimerosi (Germany), Balkan Radio Strimonika (Sofia, Bulgaria), Radio SDW (Sofia), "Munich Satellite" (Germany). In addition, the president of the Greek Cultural Organization Nostos of Argentina participates, with collaborations on the radio stations Argentina and Splendid, as well as on online television on the Latin American channel TV Mundo Digital, with the show "Nostos, the return to our roots". The Greek Press Correspondents Association Abroad, the Europolitis – The Greek newspaper in Europe – DIE GRIECHISCHE ZEITUNG IN EUROPA in Germany, the NGTV – New Greek Television in New York and the Greek City Times are also communication sponsors. The Panhellenic Federation of Florida is added with the show “Panhellenic news” on the American radio station TAN TALK RADIO.

Promoting the program

In 2025, the program is promoted through a TV and radio spot, with Giannis Bezos as the leading actor and director. The production was undertaken by the film production company Production House, with the directorial supervision of Mr. Panos Manolitsis and his team. Watch the spot here: <https://www.youtube.com/watch?v=852poHqAWkw>

Program direction

Professor Nikoletta Tsitsanoudis – Mallidis, Dean of the School of Education at the University of Ioannina and Harvard CHS – GR Associate, is the Founder and Scientific Coordinator of the Program. She is also responsible for the unit “Greek language, culture, and mass media” unit within the Social Issues, Mass Media, and Education Studies Laboratory at the Department of Early Childhood Education, University of Ioannina. Ms. Chrysoula Kourkounti, Executive Director of Maliotis Cultural Center, is responsible for the administrative direction of the program in Boston.

Information:

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[Nikoletta Tsitsanoudis Mallidis, Όμιλος Αποφοίτων Διεθνούς Θερινού Πανεπιστημίου.](https://www.facebook.com/summerschoolgr?locale=en_GR)

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